

SEP 24 2007

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-56CIP1 (GP-145-01-US)**

Appl. No.: **10/823,508**

Applicants: **Leslie YEH, et al.**

Filed: **April 12, 2004**

Title: **DETERMINING AND/OR USING LOCATION INFORMATION IN AN
AD SYSTEM**

TC/A.U.: **2168**

Examiner: **Greta Lee Robinson**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on May 24, 2007 (Paper No. 20070521), which set a period for response to expire on August 24, 2007, that period being extended one (1) month to expire on September 24, 2007, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.